

Confidence  
must be earned

**Amundi**  
ASSET MANAGEMENT

**ERIC MARTIN, CFA**  
**SENIOR VICE PRESIDENT**  
**INSTITUTIONAL BUSINESS DEVELOPMENT OFFICER,**  
**AMUNDI CANADA**



**Eric Martin is Senior Vice President and Institutional Business Development Officer at Amundi. Based in Canada, he is responsible for acquiring new business opportunities and managing established and new institutional client relationships.**

Prior to joining Amundi, Eric was a Business Development and Client Relationship Manager at Sectoral Asset Management. He developed leads and opportunities in North America for their public and private equity strategies and maintained relationships with current clients.

Prior to that, Eric was a Vice President at Fruchet Asset Management Inc. where he built Tactical Asset Allocation models and developed leads and opportunities for investment solutions. He also served as Vice President at CIBC Global Asset Management/TAL Global Asset Management. In that role, he was responsible for custom designing specialized products for clients, designing portfolio management systems, and delivering educational seminars. Eric started his career as Senior Consultant of Fixed Income Services at BARRA International Ltd. where he developed new business relationships, advised clients, and organized and conducted seminars.

Eric holds a Master of Science in Finance from Concordia University and a Bachelor of Business Administration from Université du Québec à Montréal. He is a CFA® charterholder.