

# BERNARD VIVES

## PRESIDENT AND CHIEF EXECUTIVE OFFICER OF AMUNDI CANADA



**Bernard Vives is President and Chief Executive Officer of Amundi Canada and is a member of the US Management Committee.**

Previously, Bernard was the Regional Director for the Auvergne, Rhone Alpes and Mediterranean for Credit Agricole CIB in Lyon, France where he was responsible for the development of the mid-cap business. Prior to that role, he served as Senior Country Officer in the Crédit Agricole CIB Montreal, Canada office. He was responsible for managing the Canadian office and gaining and managing prospects and customers.

Prior to Crédit Agricole CIB, Bernard held multiple positions over a 15 year career at Société Générale. Most recently he was Managing Director, Head of European Fixed Income Sales in the New York office. He also served as Treasurer and Managing Director, President of Société Générale Securities (Montreal, Canada), Head of Global Government Bonds Trading (Paris), Head of Global Government Bonds Trading (London) and Head of French Government Bonds Trading and Head of SVT (Paris).

Before Société Générale, he worked at Manufacturer Hanover Bank in Paris where he was head of French short term yield curve instruments. Prior to that, Bernard worked in various divisions within Banque Française du Commerce Extérieur including Capital Markets, Long Term Credit Export, La Défense Branch and the Head Office.

Bernard holds a diploma of Canadian Securities Institute, he is also Advisor for external Co-Trade France, and has a certificate for the Directors and Corporate Governance course from the Audencia University, Nantes.